

## Berufsreifeprüfung mündlich

Themenbereiche Englisch (B2)	
1	<b>Tourism/Travelling</b> (tourism as a local, regional, transregional economic driver; different kinds of tourism; business travel; service providers in tourism; tourism and ecology)
2	<b>Marketing</b> (advertising; advertising strategies; advertising and communications media; public relations; trade fairs and exhibitions)
3	<b>International economy</b> (global players; corporate social responsibility)
4	<b>Gender issues</b> (equal opportunities; gender roles; gender stereotypes)
5	<b>Cross-cultural awareness</b> (countries and customs; stereotypes; business etiquette)
6	<b>Society and culture</b> (intercultural relationships; diversity in society; social networks; media; influence of the media on personal behaviour and on societal developments and trends)
7	<b>Society and politics</b> (international and national societal relationships and development – NGOs, NPOs; social responsibility of the individual citizen at national and international levels; development aid)
8	<b>Business and environment</b> (environmental protection; sustainability; balancing economics and ecology; Fair Trade)
9	<b>World of work</b> (applying for a job; job interview; work ethic; experiences in the workplace; developments in the job market)
10	<b>Professional life</b> (career and career planning; routine tasks in a company; continued education; work-life balance; living and working in a foreign country)