

Berufsreifeprüfung mündlich

Themenbereiche Englisch (B2)	
1	Tourism/Travelling (tourism as a local, regional, transregional economic driver; different kinds of tourism; business travel; service providers in tourism; tourism and ecology)
2	Marketing (advertising; advertising strategies; advertising and communications media; public relations; trade fairs and exhibitions)
3	International economy (global players; corporate social responsibility)
4	Gender issues (equal opportunities; gender roles; gender stereotypes)
5	Cross-cultural awareness (countries and customs; stereotypes; business etiquette)
6	Society and culture (intercultural relationships; diversity in society; social networks; media; influence of the media on personal behaviour and on societal developments and trends)
7	Society and politics (international and national societal relationships and development – NGOs, NPOs; social responsibility of the individual citizen at national and international levels; development aid)
8	Business and environment (environmental protection; sustainability; balancing economics and ecology; Fair Trade)
9	World of work (applying for a job; job interview; work ethic; experiences in the workplace; developments in the job market)
10	Professional life (career and career planning; routine tasks in a company; continued education; work-life balance; living and working in a foreign country)